



www.ohiocitizen.org

Ohio Citizen Action 35th Anniversary

Oct. 16 7pm

St. John's Episcopal Church Fellowship Hall
(behind the church)

700 High Street, Worthington Ohio 43085

Ohio Citizen Action is 80,000 Ohioans who have joined together to prevent pollution. Non-profit and non-partisan, Ohio Citizen Action was founded in 1975. The organization's Money in Politics Project is the authoritative source for data and analysis of the role of big money in Ohio politics.

Ohio Citizen Action practices door-to-door democracy across the state. We combine original, newsmaking research and an extraordinary ability to stay in touch with members door-to-door and on the phone. Citizen Action members make the most of whatever time they can spare: signing petitions, writing letters, making phone calls, talking to neighbors, posting yard signs, or speaking out at community meetings.

Why get involved?

- ◆ Because Ohio Citizen Action is about empowering the voices of citizens to be heard and represented among the government and businesses.
- ◆ Because OCA finds its own community support to make things happen (we are 90% citizen funded).
- ◆ Because Ohio Citizen Action is a state-based organization working with Ohioans on local, state, and regional issues.

The Benefits of Being a Sponsor

- ◆ Your logo with a link to your website, will be featured on the event's homepage – it's a great way to drive traffic to your site and tie your business to a good cause.
- ◆ Our promotion includes 8 targeted e-mail communications to our entire database of **22,098** committed sponsors, donors, volunteers and friends throughout the state. That's over 120,000 "impressions", or times your logo may be seen. And that's not even counting the pass-along rate as people forward e mails to family and friends.
- ◆ We'll also promote the event via Ohio Citizen Action's website, press releases and member mailings. (Ohio Citizen Action's website averages **1,443** unique visitors / week!)

Please sponsor our 35th anniversary

The event will have a program which will be given out to every guest with all the sponsors' names or company names listed. This is a great way for you to get some extra traffic to your company's website.

- **Company:** Advertisement space (\$1,000 for full page ad (8x10), \$500 for ½ page (8x5); \$250 for a ¼ page ad (4x5); \$100 for a business card size)
- **Individual:** Name recognition in folder: Friend = \$50; Advocate = \$100; Supporter = \$250; Leader = \$500; Patron = \$1,000; Platinum = more than \$1,000

Make a donation

- Money:** Through being a sponsor or a company sponsor (and receive either name recognition or ad space)
- In-kind:** Through gifts for silent auction, food, or other items (beverages, decorations, etc)

Please accept my payment of \$ _____ by: Check ___ Visa ___ MC ___ Other ___

Card Number _____ Exp. Date _____ CVV2 Code _____

Signature _____ Today's Date _____

Company _____ Contact _____

Address _____

City / State / Zip Code _____

Telephone _____ Email Address _____

Please return this form no later than September 24, 2010

OHIO CITIZEN ACTION

Attention: Kate Russell, 3055 North High St., Suite 300, Columbus, OH 43202

Phone: 614-263-4600 | Fax: 614-263-4640 |

Email: krussell@ohiocitizen.org

- Please call me directly at the following number / day / time to verbally accept payment:

Date _____ Contact Number _____ Best Time to Call _____